



Co-funded by
the European Union

Foster Competencies on Roots Tourism in VET Schools to
Promote Sustainable Tourism and Destinations in Europe

Roots Tourism



Training Session and 1st Transnational Project Meeting

25th-27th March 2026

Agenda

25th March 2026

TIME	TOPIC	WHO
9:30 – 9:45	Arrival of participants	
9:45 – 10:00	Introduction: Welcoming words, Practicalities, Presentation of the Training process	TUDAS
10:00 – 10:30	Presentation of Participants and Icebreaking	ALL
10:30 – 11:15	Presentation of Roots Tourism: its academic background and its implications in each country	Katowicee University
11:15 – 11:30	Break	ALL
11:30 – 12:15	Presentation of Roots Tourism: its academic background and its implications in each country	Katowicee University
12:15 – 12:30	Q&A	ALL
12:30 – 14:00	Lunch	ALL
14:00 – 14:45	Presentation on Roots tourism as Sustainable Tourism strategy	ECOCLUB
14:45 – 15:00	Break	ALL



15:00 – 15:45	Presentation on Roots tourism as Sustainable Tourism strategy	ECOCLUB
15:45 – 16:00	Q&A	ALL
16:00 – 16:15	Break	ALL
16:15 – 17:00	Presentation: The various aspects of Root Tourism: art, cultural and traditional paths	TUDAS
17:00 – 17:15	Break	ALL
17:15 – 18:00	Presentation: The various aspects of Root Tourism: art, cultural and traditional paths	TUDAS
18:00 – 18:15	Conclusion	
19:30	Social Dinner	

26th March 2026

TIME	TOPIC	WHO
9:30 – 9:45	Arrival of participants	
9:45 – 10:00	Recap Day 1	TUDAS
10:00 – 10:45	Presentation: Digital marketing promotion of Roots Tourism	Euphoria
10:45 – 11:00	Break	ALL
11:00 – 11:45	Presentation: Digital marketing promotion of Roots Tourism	Euphoria
11:45 – 12:00	Q&A	ALL
12:00 – 13:30	Lunch	ALL
13:30 – 14:15	Presentation: Public services for Roots Tourism	CAMPOBASSO
14:14 – 14:30	Break	ALL
14:30 – 15:15	Presentation: Public services for Roots Tourism	CAMPOBASSO
15:15 – 15:30	Q&A	ECOCLUB
15:30 – 16:15	Break	ALL
16:15 – 17:00	Presentation: How to integrate Roots Tourism at school	ATEP
17:00 – 17:15	Break	ALL
17:15 – 18:00	Presentation: How to integrate Roots Tourism at school	ATEP
18:00 – 18:15	Q&A	ALL
18:15 – 18:30	Conclusion	
19:30	Social Dinner	



27th March 2026

TIME	TOPIC	WHO
9:45 – 10:00	Arrival of participants	
10:00 – 10:15	WP1: Status of the project activities and timeline	TUDAS
10:15 – 10:45	WP2: Update and next steps	ATEP
10:45 – 11:15	WP3: Presentation on WP and first tasks	Euphoria
11:15 – 11:30	Break	ALL
11:30 – 12:00	WP4: Presentation on WP and first tasks	ECOCLUB
12:00 – 12:30	WP5: Dissemination (update)	Euphoria+TUDAS
12:15 – 12:30	Other issues and remarks (2TPM in Rome and next online meeting)	ALL
12:30 – 12:45	Conclusion	