

ROOTS TOURISM

FOSTER COMPETENCIES ON ROOTS TOURISM IN VET SCHOOLS
TO PROMOTE SUSTAINABLE TOURISM AND DESTINATIONS IN EUROPE

"Every journey starts with knowing where you came from"



Connecting people with their cultural and family heritage through innovative VET education. Creating sustainable tourism pathways that bring life back to rural communities.



WHY THIS MATTERS

- Enhance skills in sustainable and roots tourism practices
- Improve employability and job opportunities for young people
- Support rural destinations affected by depopulation
- Promote cultural identity and community engagement



WHAT WE'RE CREATING

- Comprehensive training program for Roots Tourism Operators
- Interactive training materials and online modules for VET education
- Booklet on integrating roots tourism into European schools
- Sustainable tourism strategies with local communities

JOIN THE JOURNEY!

Help us shape the future of
Roots Tourism education

<https://roots-tourism.eu/>



ROOTS
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