



NEWSLETTER

FEBRUARY, 2024



ECOFFEE CONSUMERS - CREATING CONSCIOUS COFFEE CONSUMERS WITH SUSTAINABLE HABITS FOR ENHANCING THE SUSTAINABLE COFFEE INDUSTRY

PROJECT DURATION: 2022-2024

What is the first thing that comes to mind when you hear the word coffee? If you are a coffee lover, you probably think of a cup of your favourite coffee that gives you that wonderful taste and feeling. The project "ECoffee consumers" does not want to change this feeling, we want to add a little extra!



This project, called "ECoffee Consumers: Creating Conscious Coffee Consumers with Sustainable Habits for Enhancing the Sustainable Coffee Industry", has partners from Cyprus, Greece, the Netherlands, Slovenia, Portugal, and Hungary. The latter is the project coordinator and the one who will lead us to achieve our vision and goals.

Together, we will work so that you, as an individual coffee consumer or as an individual cafe owner, can be part of a network where every cup of coffee contributes to a sustainable world and fights the environment and climate change. A legacy that we wish to leave to our future generations.



Did you know that for every cup of coffee you make, there are Spent Coffee Grounds (SCGs) left over? Not only do these grounds contribute to waste, but when they decompose, they release harmful gases like methane and carbon dioxide. It's time to take action and promote sustainable coffee consumption. By supporting this project, we can achieve significant environmental, social, and economic benefits. Let's do our part to make a positive impact on our world.



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Funded by the European Union



PROJECT PROGRESS

WP 2: RESEARCH METHODOLOGY AND SUSTAINABLE COFFEE CLUSTER

We are delighted to announce that we have achieved a significant breakthrough, particularly in WP2 and WP3.

Our partners have been provided with a research methodology and templates for conducting research. The methodology has been successfully used to conduct both desk and field research. The desk research gathered case studies, educational tools, and best practices for sustainable coffee consumption in partner countries. The field research, on the other hand, involved surveys completed by 195 respondents, gathering insights from coffee consumers and cafeteria owners.



<https://tudasalapitvany.hu/gb/ecoffee-2/>

<https://www.facebook.com/ecoffeeconsumers>

https://www.instagram.com/ecoffee_erasmus/

WP3: WORK PACKAGE 3: TUTORIALS DEVELOPMENT AND RECORDING

- YOUTUBE CHANNEL



ECoffee Consumers

@ECoffeeConsumers-vj2di · 5 naročnikov · 16 videop

ECoffee Consumers: Creating Conscious Coffee Cons

tudasalapitvany.hu/ecoffee

Naročite se

The ECOffee project has created a total of five video tutorials, with one currently in the final recording stage. These tutorials aim to educate people and raise awareness about sustainable coffee consumption. The scripts and audio texts have been translated into multiple languages, allowing the corresponding videos to be produced in diverse languages. This will help cater to a broader audience. You can find all of these videos on our YouTube channel.

• E-GUIDEBOOK



The project has developed an **e-Guidebook** accompanied by an evaluation questionnaire. This comprehensive e-guide will be valuable for individuals seeking information on sustainable coffee practices.

NEXT STEP: Preparation for the Transnational Training Activity in Portugal