



About the project

The applicant country is Hungary.
Partners are Cyprus, Greece, Netherlands, Portugal & Slovenia.

ECoffee Consumers

Coordinator:

- Tudás Alapítvány, Hódmezővásárhely (Hungary).



<https://tudasalapitvany.hu/gb/ecoffee-2/>



<https://www.facebook.com/ecoffeeconsumers>



https://www.instagram.com/ecoffee_erasmus/

Partners:

- Strategic Omnia Research and Technology Development Ltd., Limassol (Cyprus),
- European Institute for Local Development, Thessaloniki (Greece),
- TropicalAstral Lda., Quarteira (Portugal),
- Universiteit Maastricht, Maastricht (Netherlands),
- Razvojna agencija Sotla, Šmarje pri Jelšah (Slovenia).

Duration of the project: 24 months
(1st November, 2022 – 31st October, 2024)



ECoffee Consumers

Creating Conscious Coffee Consumers with Sustainable Habits for Enhancing the Sustainable Coffee Industry

The project is financed by Erasmus+ KA2: 2022-1-HU01-KA220-ADU-000085720



Aims

This 2 year project aims to develop innovative educational methods to promote sustainable coffee consumption habits to adults along with a manual for cafeteria owners / employees / adult educators that will support them in utilising these educational methods for raising awareness in sustainable coffee consumption.

In particular, the project aims to educate coffee consumers on how to turn to sustainable coffee consumption and provide pathways in obtaining knowledge and skills related to the afore mentioned area of interest.



The project results and outcomes

The project results and outcomes will be:

- ECOffee Sustainable Cafeterias Cluster,
- ECOffee video tutorials,
- ECOffee e-Guidebook for cafeteria owners & trainers,
- ECOffee Smartphone application.

Additionally, the project will incentivise the coffee consumers to prefer ECOffee cafeterias since people and especially millennials turn to more sustainable ways of life.

Therefore, the cafeterias will benefit by joining the partnership and at the same time contribute to:

- reducing waste and
- promoting green jobs for the less advantaged percentage of the population.

To enjoy your favourite coffee and at the same time benefit the environment!



Together, we will work so that you as an individual coffee consumer, or you as an individual cafe owner, can be part of a network where every cup of coffee contributes to a sustainable world and fight the environment and climate change. A legacy that we wish to leave to our future generations.

For each cup of coffee, we will end up with Spent Coffee Ground (SCG). Decomposition of the SCGs leads mainly to methane, carbon dioxide and volatile organic compounds production. The project aims to provide significant high environmental, social, and economic benefits by promoting and enhancing sustainable coffee consumption.

