

TECHNICAL INFOPACK

IMPACT OF SOCIAL MEDIA ON THE DISSEMINATION OF ERASMUS+

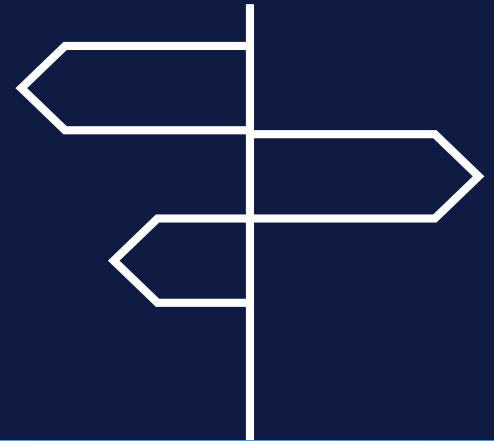
Bakuriani, Georgia (stage 1)

**11 NOVEMBER 2019 - 17
NOVEMBER 2019**



HERE YOU WILL FIND

- BRIEF INFORMATION ABOUT THE HOSTING COUNTRY
- DESTINATION
- HOW TO GET TO THE CITY CENTRE
- ASSIGNMENT
- WHAT TO BRING
- PROJECT COST & TRAVEL REIMBURSEMENT
- CONTACT INFORMATION



GEORGIA



Total area: 69.700 km²



Time zone: GET (UTC +4)



Capital city: Tbilisi



Currency: GEL

1 USD = 2,97 GEL

1 EUR = 3,26 GEL



Population: 3.591.000



Official language: Georgian



Prefix code: +995



How to go to Tbilisi's city centre from Tbilisi airport

Exit the airport and go to the bus stop in front of the airport (it's really small) and jump on the bus 37 (the buses are going 24 hours). Ticket machine is on the bus (we use LARI (GEL), ticket costs 0.50 Lari, you can exchange money in the airport and keep coins with you for a ticket). The bus stops in Tbilisi in "Liberty square".

**IN CASE OF
EMERGENCY
CALL 112**



How to go to Tbilisi's city centre from Kutaisi airport

Directly from the airport you can take a bus to Tbilisi (price: 20 lari/gel). The buses are going according to the flight arrivals, check the website for more information (<http://georgianbus.com>).

The bus stops in Tbilisi on Freedom square and Rustaveli metro station.

MEETING POINT & TIME

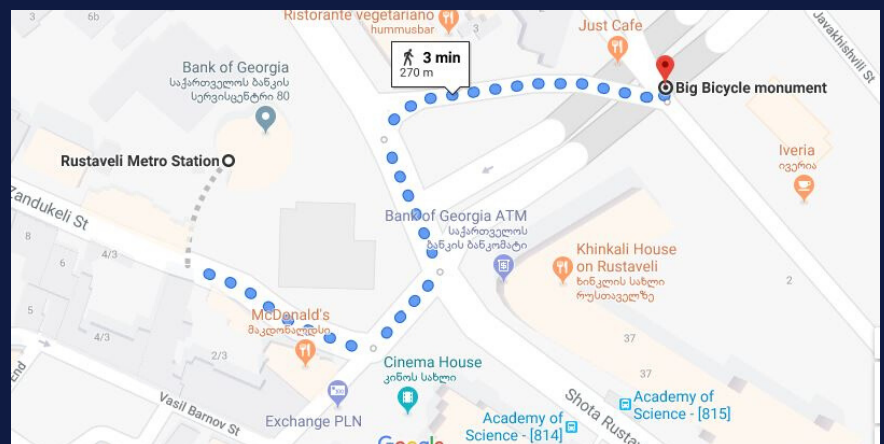
Participants need to arrive to Tbilisi city center.

Meeting point: the **BICYCLE STATUE** on the Republic square, next to metro station "Rustaveli".

Meeting time: **16:00 on November 11th, 2019.**

Georgian participants will meet you there with a big paper with the name of the project on it. A bus will take us all together to the venue in Bakuriani.

Make sure that you are **ON TIME**. The bus will not be able to wait for late people.





ACCOMMODATION



The training will take place in the "Hotel Eco House" situated in a picturesque landscape of Bakuriani in which is located in the Borjomi district on the northern slope of the Trialeti Range at an elevation of 1700 meters above sea level.

Participants will be allocated in three-bedded and four-bedded rooms. Every room has a bathroom. Rooms will be divided according to the same gender, but different nationalities.



About food:

- special menus for vegetarians, vegans and Muslims;
- each day there will be 3 main meals and two healthy breaks with fruits;
- consumption of local and organic food is the advantage of this venue.



Before the project start the participants will be asked about their special needs and organizers will maximally satisfy all the needs in frame of the project



Wireless internet connection is available in the hotel.





WEATHER & WHAT TO BRING



The average temperature in Bakuriani in November can range from -5° and 9°C , usually it's sunny but there might be snow or rain, therefore participants must bring appropriate clothes for weather conditions.

Take clothes for cold, winter weather. It means winter jacket, shoes, gloves, comfortable clothes & outdoors shoes.



Refillable bottle/cup for water. Plastic cups won't be available.



Hygiene necessities, any medicine that you use.

Please bring a laptop.
(at least one per national group)



30 EUROS for participation fee, which will be paid upon arrival – please bring the money in EURO banknotes

If you have any specific talent (painting, dancing, singing, juggling,..) or workshop/presentation on related topic and you would like to share it to others, please feel free to prepare for it and bring needed instruments/materials with you.



**AND ESPECIALLY BRING POSITIVE
ENERGY
AND GOOD MOOD!**





GROUP ASSIGNMENT



Before the start of the project, participants from each country (NGO) have to make a presentation about their NGO covering the following topics. At least one presentation about the official sending organization, if participants are also involved in other NGO's they can include a presentation about their organizations as well.

Presentation should cover the following questions:

- General situation of Social Media in the country – which networks are more popular, what are the trends (Instagram stories, lives, long or short caption texts on posts etc.)
- Presentation of the NGO (mission and vision; fields of activities; the most successful project...)
- Social Media strategy for your NGO – what's the target audience, ways of communication; FB; web page; Instagram, etc.
- The best example of project dissemination you have ever seen (on the local or international level)
- The aspects you would like to know more about in order to develop your NGO's Social Media more effectively

Format used for the presentation should be PowerPoint in order to be sure that any gadget can have the access to it. Maximum number of slides is 10, so keep it short and informative.

**Please send this presentation to the project mail
(impactofsocialmedia.erasmus@gmail.com) before November 9th,
2019.**



CULTURAL EVENING

During the stay we will organize cultural evenings where all countries will present their culture. Each country will have 15 minutes for the presentation.

For this cultural evenings we ask you to be prepared in a creative way and present your country through one single famous person. We would like to stay away from YouTube videos with beautiful destinations, so we would love to hear from each of you a story about a person who you think is important for everyone to know.

Requirements are:

- This person should be living in the present
- What does he/she do and why it is important for others to know about him/her
- Presentation can be done in any desirable format (verbal, PPT, YouTube etc.)



Make it as creative as you can!



After this official part, you can play music, teach us dance, songs, words from your country, games, prepare quiz, explain traditions, make plays, games, performances, competitions etc.



It will not be possible to cook food at the project venue, you can of course heat something. Be sure to bring some typical food from your country to share with the participants (snacks, candies, cheese and so on).

Use of alcohol during the project cycle will be forbidden.

Participants will be able to have a taste of some typical alcoholic drinks during the cultural evening only, max 2L per country.



MONEY REIMBURSEMENT



THERE IS NO PARTICIPATION FEE TO TAKE PART IN THIS PROJECT.
100% OF ACCOMMODATION, FOOD AND TRANSPORTATION
COSTS WILL BE COVERED WITH THE SUPPORT OF ERASMUS+

**PARTICIPANTS MUST HAVE TRAVEL AND HEALTH INSURANCE VALID
FOR GEORGIA (NOT COVERED BY THE PROJECT).**

PARTICIPANTS WILL BE REIMBURSED ONLY AFTER ALL THE
REPORTS WILL BE SENT AND APPROVED BY THE NATIONAL AGENCY
(PLEASE NOTE THAT THIS PROCESS CAN TAKE UP TO 2 MONTHS FROM
THE ENDING OF THE PROJECT).

YOU MUST PRESENT ALL THE TRAVEL DOCUMENTS SUCH AS BOARDING
PASSES, INVOICES AND RECEIPTS, OTHERWISE APPLICANT ORGANIZATION WILL
NOT BE ABLE TO MAKE REIMBURSEMENT.

TIME FOR TRAVELING: you are allowed to use maximum 2 extra days
for travel. You should arrange your travels in order for you to be in
Tbilisi before 4pm of the first day of the project, and not leave before
4pm on the last day of the project.

Only the most economical
transportation will be
reimbursed!

Travel must be economy/2nd class
for a plane, train or bus ticket. No
taxi costs will be refunded unless
there is no public transport that
covers your journey.

Right after you arrange your
health and travel insurance,
please scan it and send it to us
together with the invoice for the
flight tickets at:
impactofsocialmedia.erasmus@gmail.com

CONTACT DETAILS



If you have any questions or queries, do not
hesitate to contact us at:

impactofsocialmedia.erasmus@gmail.com



FOR URGENT MATTERS

Contact person from ICPI: Laura Vos
+995 555 372 501



please join our facebook group

<https://www.facebook.com/groups/508249106412002/>

