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**KEY ACTION 2: COOPERATION FOR INNOVATION AND THE EXCHANGE OF GOOD PRACTICES - KA205 -
STRATEGIC PARTNERSHIPS FOR YOUTH (ERASMUS +)**

1st LOCAL MEETING RURAL LAB-Y (PRESENTATION AND PROJECT COORDINATION)

15th-16th MAY 2019. SALAMANCA (SPAIN)

Participants: 9 youth Workers (1 per partner).

DAY 1: 15th MAY 2019. SALAMANCA (SPAIN)

5:00 pm – 7:00 pm

- Welcome to participants.

Presentation of general aspects of the project:

- European Grouping of Territorial Cooperation Duero-Douro (EGTC DUERO-DOURO) and partner entities of the project, through digital materials, provided by the promoters.
- Presentation of project concerns, needs, motivations and expectations.
- Presentation of plan of coordination, management, follow-up and evaluation: work schedule, distribution of functions, tasks and responsibilities by partners as described in the collaboration agreement, project web, promotional materials and other communication tools, diffusion and evaluation, among other aspects and tasks to be developed.

DAY 2: 16th MAY 2019. SALAMANCA (SPAIN).

9:30 am – 04:00 pm

- Record of previous day's experiences.

Presentation of specific aspects of the project:

- Preparation and elaboration of content for the subsequent recompilation of youth contributions by the promoters (MAY - September 2019), through an online web space of the project, which allows the realization of the Youth Proposals Report "Transnational Solutions to Global Problems".
- Implementation of the means of evaluating these proposals (October-December 2019) through a public space, highlighting those that contain greater interest, innovation and creativity; with the later objective of grouping them in the same document.
- Unification of proposed results (January-June 2020), identifying those related to sustainable development, social welfare, education, youth, promotion of citizenship, culture, ICT, and other things deemed appropriate.

EUROPEAN GROUPING OF TERRITORIAL COOPERATION DUERO-DOURO

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- Preparatory aspects, contents, contributions of the partners concerning the training activities "Workshop Creativity and Mentoring" (to be held from October 14 to 19, 2019 in Spain); as a result of these actions a "RURAL LAB-Y" video will be created.

- Study visit within the scope of the coordinating entity, through a brief tour of Arribes territory and its area of influence with Portugal.

- Debate seminars "De Tú a Tú": identification of characteristics, peculiarities and most relevant needs of the scope of the Duero-Douro EGTC and comparison with the area of intervention of associated entities.

- "Branding and Identity" course: exhibition of attractive professional offers for further exploration, deepening the creation of a professional brand, ways to differentiate yourself professionally, trust and harmony to increase the value of a product or service, results strategy and objectives, visibility through an online communication plan (social networks, blog, business web) and offline (networking actions, participation in the media, congresses, conferences ...).

- Course "Innovation and Employment": identification of innovative tools to establish information strategies and training actions that favor youth entrepreneurship.

- Establishment of a network of cooperation between workers in the field of youth, associated entities, collaborators, and indirect beneficiaries.

- Definition of the development of the Video Formative RURAL LAB-Y, as an example of Good Practices.

- 2nd local meeting to be held in Portugal within the scope of the Duero-Douro EGTC during 2020; the main goal will be the presentation of evaluated youth proposals, to include in the results of the project, favor the exchange of opinions, achievements to a wider public and to extrapolate its results to other territories with similar characteristics; all of which will promote the development of new pilot projects and joint work initiatives.

- Establishment of the preparation of Good Practices Materials (videos, tutorials, links of interest, ..., other relevant information concerning the topics to be discussed in the project to be shared on the RURAL LAB-Y platform), actively involving young people from rural areas, through experimentation, exchange of ideas, experiences and innovative training actions.

It's expected to collect from partner entities: proposals, resources and innovative tools to convert them into manuals of good practices, as a link with rural youth, helping them to train them in the identification of rural needs, related to the use of endogenous resources, as an economic engine and local development, reinforcing the link to these spaces and promoting youth associations.

- Conclusions.

- Departure of participating groups.

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ASSOCIATED ENTITIES:

- **CENTRUL DE INCUBARE CREATIV INOVATIV DE AFACERI**
(Romania): www.cicia.ro
- **EUROPOS SOCIALINIS VERSLUMO UGDYMO IR INOVATYVIU STUDIJU INSTITUTAS** (Lithuania): www.europe-institute.com
- **FRAUGA Associação para o desenvolvimento integrado de Picote**
(Portugal): www.frauga.pt
- **SDRUDZENIE ZNAM I MOGA** (Bulgaria): www.znamimoga.org
- **TUDÁS ALAPÍTVÁNY** (Hungary): tudasalapitvany.hu
- **UNITED SOCIETIES OF BALKANS ASTIKI ETAIREIA** (Greece): www.usbngo.gr
- **VISMEDNET ASSOCIATION** (Malta): <http://vismednet.org>
- **ZDRUZENIE INSTITUT ZA RAZVOJ NA ZAEDNICATA**
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