

## GUIDELINES

### A SURVEY ABOUT EU POLICY ON MIGRATION AND ASYLUM

Following our preparatory Skype meetings, we are pleased to inform you that we have launched the SURVEY ABOUT EU POLICY ON MIGRATION AND ASYLUM!

All partner organizations and participants should contribute individually to spread this survey through:

- Website or blog of partner organizations and participants.
- Facebook and social media of partner organizations and participants.
- Other Facebook groups where it is possible to spread the link to a wider audience.
- Twitter of partner organizations and participants.
- Mailing list of contacts at local, national and international level.
- Any local, national or international visibility portal/website where it is possible to spread the link to a wider audience.

Please find below all information you might need to spread the survey:

#### INTRODUCTION AND LINK

When engaging to an audience on your social media channel, we suggest you to use the following introduction, followed by the link to the survey page, as such:

#### *A SURVEY ABOUT EU POLICY ON MIGRATION AND ASYLUM!*

"The purpose of this survey is to gauge public opinion of European Citizens on current challenges, strategic priorities & key actions for the development of a common EU Policy in the areas of asylum and migration. Another aim is to understand perceptions and attitudes of citizens towards migrants, immigrants and refugees and towards various migration policy options, and to understand the awareness and knowledge about the phenomenon and the "new multicultural scenario". The survey is conducted in the frame of the project "Migrations, Integration and Co-Development in Europe" co-funded by the Europe for Citizens Program of the European Union.

<http://goo.gl/forms/e6agQJN7yn>

#### FACEBOOK

The survey is already on-line on the project Facebook page,  
<https://www.facebook.com/pages/Migrations-Integration-and-Co-Development-in-Europe/1562065757408388?ref=ts&fref=ts>

Concerning your Facebook pages (organizationS and individuals) please find attached:

- an image to be used as cover (if you need it)
- an image to be used as profile (if you need it)

In order to make the Facebook page more interactive, we are going to assign the role of "editor" to both partner coordinators and participants. This way all partner coordinators and participants will be free to post directly their links, news, articles, etc..

#### MAILING LISTS

- A common format for mailing lists, including the link to the survey, the Facebook page and Twitter. Feel free to change the email address with that one of your organization.
- An image to be used as email signature for mailing lists

#### TWITTER

On Twitter, we recommend you to keep your messages short and use the following hashtags:

#Migration  
#Integration



#Development  
#EuPolicy  
#Refugees  
#Migrants



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Europe for Citizens Programme  
of the European Union

Always share the short link to the survey page, to save space.

### **THE PROJECT BROCHURE**

Please find attached the final project brochure + the project logo in JPG

### **THE PROJECT DESCRIPTION**

Please find attached a general project description to be published in your website or blog. Kindly remind you to do it as soon as possible.

### **PROGRAMME LOGO AND FUNDING DISCLAIMER**

It is compulsory to use the programme logo and funding disclaimer in visibility publication as follows:



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Europe for Citizens Programme  
of the European Union

*The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

We invite you to save the present Word document and use it as a reference for future official external communications.

Should you need any further information do not hesitate to contact us to the email address:  
[info@associazioneprism.eu](mailto:info@associazioneprism.eu)